

Rotary



Club of Long Beach



IMAGINE ROTARY

Club Meeting

Long Beach Meets at THE GRAND 4101 E Willow Street Long Beach, CA 90815 Time: Wednesday at 12:00 PM

In This Issue

- This Week's Program
History of RCLB Cruises
Write a Caption!
RCLB 5000th Meeting!
New Member Proposal

October 24th is International Polio Day



'Mollie Owen'

Click on this link for a special message from me each week this month!

This Week's Program

Wednesday, October 5

The Rising Tide

Chris Chiames

Chief Communications Officer, Carnival Cruise Line

12:00 Noon - LUNCH -- 12:30 - 1:30 p.m. - Program

Carnival Cruise Drawing for 2 - Must Be Present To Win!



Chris Chiames is Chief Communications Officer for Carnival Cruise Line. He joined the world's largest cruise line in 2018 and brings a strong track record of accomplishment in communications leadership across travel and technology.

Prior to joining Carnival, Chris held executive leadership positions in aviation (Airlines4America, American Airlines, US Airways), and travel technology and distribution (Orbitz Worldwide and Sabre). He also led the travel and tourism public affairs practice at Burson-Marsteller (now BSW) during the travel industry's critical response to the 9/11 terrorist attacks and subsequent financial crisis.

Chris holds a Bachelor of Arts in Journalism from California State University, Fresno, a Master of Arts in Journalism from the University of Maryland, and a Master of Public Administration from Harvard's John F. Kennedy School of Government. He has been honored by the Public Relations Society of America and the California State University, Fresno School of Media, Communications & Journalism, among others.

History of RCLB Cruises

By Stephen B. Shaw



Since the early 1980s, Long Beach Rotary has had a Boating Committee. In the early days, the Committee organized various boating activities including a Sailboat race. The non-sailors met at the LBYC and cheered their favorite boat. In 1988, Steve Shaw joined Rotary and felt the October event should be reorganized. Around 1992, he reached out to numerous Rotarians who owned boats and invited them to take Rotarians and their guests out on the Bay.

For a few years, we only had Duffy electric boats. Now, we use any boat we can get our hands on. We typically have 60-80 people attend. It's a wonderful event for Rotarians and their guest to enjoy a late summer evening on the waters.

Over the years, the Boating Committee has organized other events including a couple of trips to Catalina, viewing the Christmas lights, and hopefully next April, go to the Belmont Pier to watch the Congressional Cup Sailboat Races.

steve.shaw47@aol.com

Write a Caption!



WHAT - Submit a caption for this photo



WHEN - by EOD Thursday October 5

Send caption to -
Wayne Slavitt - wayneslavitt@gmail.com

Top Winners will be announced at the October 12 lunch meeting

RCLB 5000th Meeting!

By Randy W. Gordon

Our **RCLB 5,000th meeting** will be held on **Wednesday, October 26** at The Grand. Our program will consist of approximately 12-14 Past Presidents giving historical moments of our Club from our 105-year history.

This commemorative coin will be given out "free" to all attendees that Day, courtesy of our Rotarian sponsors. We also need a few more sponsors.

Contact Randy Gordon 562-843-0945



Reading by 9 March to a Million - 2021-2022 Summary

By Nel Varenas

Please plan on joining us at the Rotary meeting on OCTOBER 12th and contribute to our thriving Reading by 9 Program as we March to a Million!

As our Rotary Club returned to live meetings in October 2021, a record number of **over 120 Rotarians and guests** responded by donating an all-time record of **\$86,500**, which included matching grants of \$5,000 from the LBRFC Board and \$10,000 from two private foundations.

Thus far, our Club has contributed **\$880,000** and donated over **310,000 books** to children over the past 23 years. This will be our 24th year of funding literacy initiatives in Long Beach. Please help us reach the \$1 Million milestone with 100% participation.

During the 2021-2022 FY, the Literacy Committee continued to adapt its programs as the pandemic conditions eased and students began to return to school. This included increasing our Nonprofit and Teacher Literacy Grants. Our Club distributed books, funded literacy programs, read to CDC Pre-School youngsters, and participated in community programs. We also sponsored a new book program for pre-K to 3rd grade students at ten Title 1 LBUSD schools, re-instituted programs placed on pause during the pandemic; and supported LB Rotary programs. All grants were recommended by the Literacy Committee and approved by the LBRFC Board.

Last year, donations and grants amounting to over **\$80,000** were made to the following programs:

- **\$10,000 to support the LBUSD's Child Development Center** Preschool Program, which included (1) \$8,000 to purchase of 2,295 books with one book going to each CDC pre-school student and the remaining books being added to the libraries at the CDC sites; and (2) \$2,000 to purchase the teaching instructional book "I Love Rituals" for the instructors in the Program. A highlight of the year was again being able to visit, distribute books and read to the CDC Pre-School students at the Burbank School CDC site.
- **\$24,000 to support 13 community non-profit literacy and early education programs**, including Precious Lamb, Assistance League of Long Beach, Boys & Girls Club of Long Beach, Long Beach Day Nursery, Long Beach Public Library Foundation, National Council of Jewish Women, Tichenor Clinic, Un Mundo de Amigos, LBCC Foundation and YMCA of Greater Long Beach. Non-profit applications were reviewed, and recommendations were made by the Literacy Committee's Subcommittee chaired by Laura Knapp. The grant amount for this program was increased significantly with a focus on funding programs that continue to fill the educational gap accentuated by the pandemic. A more detailed description of each approved grant can be provided upon request.
- **\$3,000 to purchase 942 books for the 8th annual AOC-7 Community Literacy Fair**, organized by Mary Simmons, where our books were distributed by Rotarians and paired with backpacks and school supplies for neighborhood children in this underserved area. Our Rotary Club has been donating to this event since its inception. Several hundred people attend each year.
- **\$24,000 for Teacher Literacy Grants awarded to 22 Pre-School and K-3 teachers at 15 different LBUSD schools** for innovative literacy classroom programs, many of which will be instituted in Fall 2022. Well over 30 applications were reviewed and recommendations were made by a Literacy Committee's Subcommittee, chaired by Nel Varenas, the Literacy Committee Co-Chair. A more detailed description of each approved grant can be provided upon request.
- **A new program to provide Scholastic book "Collections" to ten LBUSD Title 1 schools serving Pre-K to 3rd Grade low low income students** was initiated. Although up to \$10,000 was authorized we were able to purchase 4,950 books that went directly to the students at these schools for the sum of \$8,337! This program was developed with Crystal Miranda, Head of Library Services for the LBUSD and required LBUSD approval. This is a program that the Literacy Committee will monitor and if

successful likely continue.

- **\$2,000 to purchase books for the Rotary Early Childhood and Storytime area in the Billie Jean King Library.**
- As the pandemic eased and children returned to school the Literacy Committee in consultation with the LBUSD re-instituted two programs on pause by **(1) providing \$6,000 for the purchase of "Best of " series books for the Grant, Muir and Oropeza school libraries and (2) approving \$1,500 for books to be distributed at the 2022-2023 Kindergarten Festivals to incoming Kindergarten students and their siblings who attend the events.**
- **Lastly \$1,500** was authorized to purchase over 400 books and educational supplies for the **Rotary Easter Egg Hunt/Paul Kennard Book Fair at our own Centennial Park** which was coordinated with the Rotary Committee overseeing the event. This was a great partnership and hopefully Rotary can continue and grow this event in the future. About 200 of the 400 books purchased were also given by Rotarians to children at the **"Celebration of the Young Child"** community event held at the Billie Jean King Library and Lincoln Park, April 30th. Name plates designed by Kay Cofield inscribed with the individual child's name were placed inside each child's book.

Please plan on joining us at the Rotary meeting on OCTOBER 12th as we raise funds for the 24th year for our READING BY 9 Program. New Rotarians, this is always a fun and inspiring meeting as in a few minutes you will see the generosity of our members as hands go in the air and many thousands of dollars are raised to support our goal of having students reading at grade level by age 9. We are thrilled to again be "live" at The Grand as we build to our 5,000th Rotary meeting celebration two weeks later.



New Member Proposal

The following is being proposed as a member of the Rotary Club of Long Beach. His name is hereby submitted to the membership for a 10-day period as required by the Bylaws. Any comments can be addressed to the President or the Executive Director of the Club during this 10-day period.

John Mulvey - Retired

Proposed Classification: Beverage Sales & Distribution - Beer, Wine & Spirits (Retired)

Proposed by: Lee Shoag and Rich Dempsey

Upcoming Events - Click Title for More Info and for Meeting RSVP

October 5th
[Long Beach Weekly Club Meeting](#)
Speaker: Christopher Chiames
Subject: Carnival Cruise - The Rising Tide

October 6th
[Rotary Sunset Cruise](#)
Rotary Sunset Cruise & Dinner
Annual Alamitos Bay cruise followed by dinner at LBYC

October 8th
[Centennial Park Clean-up](#)

October 12th
[Long Beach Weekly Club Meeting](#)
Speaker: CSULB President Jane Close Conoley
Plus, Reading by 9 Fundraiser

October 18th
[RCLB Board of Directors Meeting](#)

October 19th
[Long Beach Weekly Club Meeting](#)
Speaker: Craig Smith
Subject: Confessions of a Presidential Speech Writer

October 26th
[Long Beach Weekly Club Meeting](#)
The 5,000 Meeting of the Rotary Club of Long Beach

October 27th
[Rotary Connections](#)
For membership prospects
Connect with Long Beach Rotary

Birthdays This Week - Click Name to Send a Greeting



[Efen Baca](#)
October 5th



[Dirk Thomaere](#)
October 6th



[Jeanne Perales](#)
October 7th



[Mary Zerafa Loos](#)
October 8th



[Nancy Zwiers](#)
October 10th



[Edward W. Arnold](#)
October 10th



[Eric R. Hubbard DPM](#)
October 11th

Club Leadership - Click Name to Send a Message



[Alfredo Velasco](#)
President



[Mollie Beck](#)
Assistant to the President



[Mark Guillen](#)
Assistant to the President



[Olivia Maiser](#)
Vice President



[Don Rodriguez](#)
Vice President



[Kelly Ruggirello](#)
Vice President



[Jean Bixby Smith](#)
Vice President



[Anthony J. Gales](#)
Secretary
Treasurer

[Virginia Baxter](#)
Sergeant-at-Arms

[Sathya Chey](#)
Sergeant-at-Arms

[Andy C. McFarland](#)
Sergeant-at-Arms

[Nancy Zwiers](#)
Sergeant-at-Arms



[Dana A. Buchanan](#)
Communications Director



[Rayne Sherman, FIIDA, CID, CSI](#)
Career Service Director



[Richard Gibson](#)
Club Service Director



[Tina Barry](#)
Community Service Director



[Brett Lewis](#)
Fellowship Service Director



[Freda Hinsche Otto](#)
International Service Director



[Judy Ross](#)
Membership Service Director



[Brian Camp Russell](#)
Youth Service Director



[Dennis C. Smith](#)
iPast President



[Michele A. Dobson](#)
President-elect



[Steve M. Hockett](#)
President-nominee



[Madrid Zimmerman](#)
Club Executive Director
Club Executive Secretary



[Wayne C. Slavitt](#)
Rotary Foundation Chair

Rotary Club of Long Beach
meets every Wednesday

*LB Skyline Photo Credit
Long Beach Convention & Visitors Bureau*

October 5, 2022
Vol. 106, Issue 14

Club Office

400 Oceangate, Suite 470
Long Beach, CA 90802

562-436-8181

Rotary@RotaryLongBeach.org

Visit

[Long Beach Rotary](#)

[District 5320](#)

[Rotary International](#)

**Visit our
Social Media Pages**

